

## Program Outline

### KICK-OFF RECEPTION

**September 16th @ 5:30pm:**

**Opening Keynote by Chad Green, Director of Community Service, Phillips Academy**

This will be an opportunity for students and parents to meet and network with the Youth CITIES instructors, mentors, and judges. All students are required to attend, and parents are strongly encouraged to attend.

### CLASSES

**September 19th through Nov 7th (every Saturday from 9am-12pm):**

Classroom lecture, case studies, and interactive discussion + lab time for teamwork with active mentorship + mock-pitches. Only registered students may attend.

### SEMI-FINALS

**November 14th (9am-12pm):**

Semi-final presentations – all teams will present. Parents are encouraged to attend.

### FINALIST PITCHES & AWARDS LUNCHEON

**November 21st (10am-1pm):**

**Closing Keynote by former Lt. Governor Kerry Healy**

Top 3 teams will present their pitch for funding and support network to launch a pilot program. Lunch and awards ceremony will follow. This event is open to all students and their respective families, program judges/mentors/instructors, and special guests.

*All classes and events will be held at MIT (exact rooms TBD).*

*Enrolled students are required to attend all classes and events.*

## Registration

Any youth in high school (or about to start high school in fall 2009) may participate in the Youth CITIES bootcamp.

For students registered by August 19<sup>th</sup>, tuition is only \$395.

After August 19<sup>th</sup>, the cost of the program is \$495. Financial scholarships are available.

**Registration deadline is September 9<sup>th</sup>, 2009.**

Students are considered registered (and therefore slot reserved) when both the completed registration form is submitted, **and** the tuition check is received.

For more information and to register, please go to the Youth CITIES program at Science Whiz Kids: [www.whizkidsfoundation.org/youth\\_cities.html](http://www.whizkidsfoundation.org/youth_cities.html)

If you have additional questions, please email Vicky Wu Davis at [vicky@froghop.net](mailto:vicky@froghop.net).

**Presented by Science Whiz Kids**

P.O. Box 425865  
Cambridge, MA 02142  
617.216.7160

## Youth CITIES

(Youth Creating Impact Through Innovation, Entrepreneurship, and Sustainability)

### What is Youth CITIES?

Youth CITIES is a program that inspires, educates, and equips high school students to take action and make a difference in their communities via social entrepreneurship.

This rigorous bootcamp empowers students to use the principles of entrepreneurship to drive change in their communities. Moving beyond just the academics of building businesses, Youth CITIES frames real-life problems, real-life constraints, and real-life criteria as the launch pad for students to create a value-driven, sustainable solution to real-life market opportunities.

Youth CITIES partners with prominent executives from the business and nonprofit community who teach fundamentals of leadership, presentation skills, entrepreneurship, and business plan creation, and share strategies for leveraging business principles to impact society. Students compete in teams to start-up and build social ventures to solve real-world problems. The top 3 teams will present their ventures to a panel of judges.

**The prize? \$1500 in seed grant funding and the benefit of a hand-selected Advisory Board to help launch a prototype/pilot of the winning social venture.**

# Instructors, Mentors, & Judges

Colin Angle  
CEO and Chairman, iRobot Corp.

Joost Bonsen  
Global Board of Directors, MIT Enterprise Forum

Glen Comiso  
Director of eHealth and Life Sciences, Massachusetts  
Technology Collaborative

Jeff Fagnan  
Partner, Atlas Ventures

Michael Foster  
Adjunct Professor, Bentley College

Michael Grandinetti  
Senior Lecturer, MIT Sloan School

Michael Lake  
Executive Director, World Class Cities Partnership

Donald Rhine  
Director, UMass Lowell TEAMS Academy

Michael Rodrigues  
CEO, Triangle, Inc.

Daniel Ross  
Entrepreneur in Residence, GrandbanksCapital

John Sarvey  
Executive Director, School of Social Science, Urban  
Affairs, and Public Policy, Northeastern University

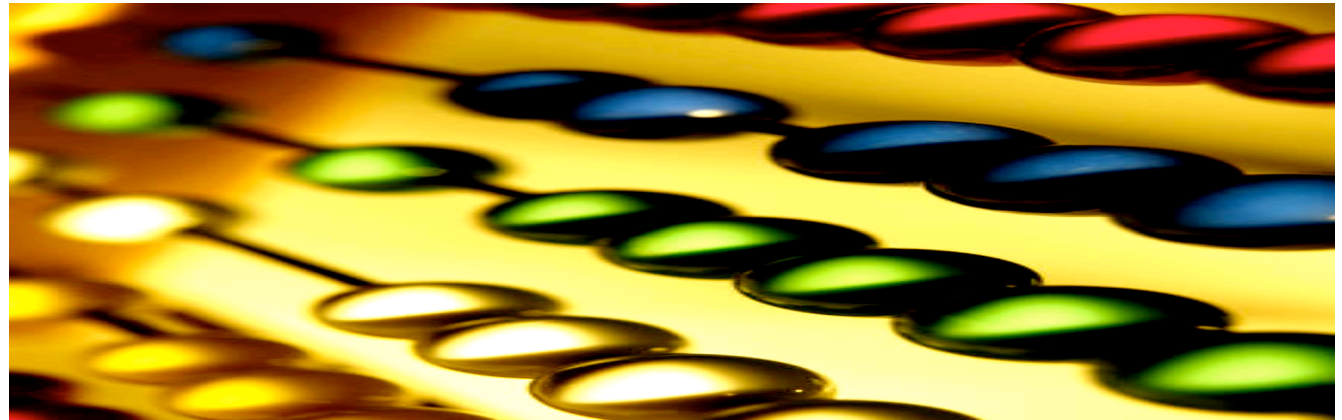
James Salzano  
Executive Vice President, The Clarks Companies, N.A.

Mark Stevens  
Assistant Vice President, Wainwright Bank & Trust

Jerry Zadow  
Chairman and CFO, Jhamste International

Ken Zolot  
Senior Lecturer, MIT Engineering School & Sloan  
School; Senior Fellow, Kauffman Foundation

Vicky Wu Davis  
Program Director, Youth CITIES



## Benefits of Participating in Youth CITIES

**Skills for a lifetime:** This bootcamp curriculum includes instruction on the nuts and bolts of starting/running a business, as well as networking, sales, and presentation skills. Even though it is taught in the context of social-value generation, the principles are applicable in a variety of future settings the youth will encounter, whether working inside a large corporation, small business, or nonprofit, regardless of their field of study.

**Unique networking opportunity:** Youth CITIES has partnered with an amazing combination of academia and practitioners who will be interacting, mentoring, instructing, and networking with the students who participate in Youth CITIES. Practitioners are executives from social ventures, venture capitalists and social venture funders, bankers, and corporate executives active in their community. High school students participating in Youth CITIES will have the opportunity to learn from them, hear their testimonials, and network with them. Students will gain confidence when interacting with folks who are top in their field, learn essential communication skills, and figure out how to get noticed by busy people when among other great competing ideas.

*Please check out the sidebar for a partial list of the industry leaders serving as instructors, mentors, and judges of the Youth CITIES program. Biographies and additional details can be found at [www.whizkidsfoundation.org/youth\\_cities.html](http://www.whizkidsfoundation.org/youth_cities.html) under Team Bios.*

**Self-discovery and career development:** It takes a variety of personalities and skill sets to make change happen. Students will have a chance for self-discovery as they realize the types of roles they gravitate towards within their teams. Not everyone has to be the “groundsmaker” to make a difference. Throughout the program, students will have a chance for self-discovery as they realize the types of roles they gravitate towards within their teams. One may discover they get a thrill from negotiating deals, or love number-crunching and what-if scenarios, or realize they are able to sell ice to an Eskimo.

**Community Awareness:** Youth CITIES reinforces the fact that we are all interconnected, and that our actions (or lack of) do impact the society we live in. Youth CITIES provides an outlet for nurturing our sense of community in creative and innovative ways, offering tools and support network for bringing it to fruition, and providing an invaluable experience. We can all find a way to give back to the community, regardless of age.